



BEST BOARD PRESENTATION EVER



Makiyah Moody
Adrian Morgan

PRESENTATION OVERVIEW

Video Interlude

THE OPTION



OR



WHO WE ARE



- LAPCS
- Top Shelf Founder
- Board Development Expert

- ACSA
- Beneficiary of Top Shelf
- Board Developer at Edison and ACSA

THE PROCESS

PLAN

Make one to find a Quality Board Member

SEARCH

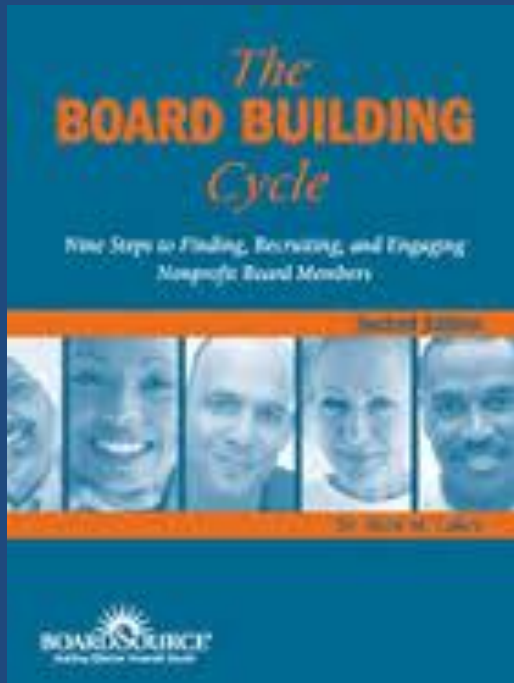
Take time to look for a Quality Board Member

COMMITMENT

Secure the ongoing engagement of a
Quality Board Member

WHAT YOU NEED TO SUCCEED

Board Building Cycle



Think Like A Man







Prince Naveen and Princess Tiana

PLAN
SEARCH
KISS!



PLAN SEARCH COMMITMENT



Prince Naveen and Princess Tiana

ROLES OF A QUALITY BOARD

A Happy Marriage Defined

PRIMARY

- Hire, support and evaluate principal / CEO
- Ensure planning for future occurs
- Maintain legal / ethical integrity and provide financial oversight
- Develop and maintain an effective and competent board

SECONDARY

- Secure adequate resources (fundraising)
- Serve as an ambassador
- Uphold the promises made in the charter contract

A HAPPY MARRIAGE DEFINED

Role of a Quality Board

- 1) Loyalty – to the CEO and organization
- 2) Supportive – of the CEO and organization
- 3) Contributing – to organization's success



STEP 1: THE PLAN



STEP 1: THE PLAN

What's your plan for finding the right person?

You've got to use what you've got to get what you want!



KEY RESOURCES

- Governance Committee
- Board Assessment
- Board Member Profile
- Strategic Plan

STEP 1: THE PLAN

How will you know it's
the right person?

Develop your litmus test in advance.



SUGGESTION

- Commitment
- Capacity
- Courage



STEP 2: THE SEARCH



STEP 2: THE SEARCH

Where will you find this person?

WRONG ANSWER:
Anywhere and Everywhere



RECOMMENDATION

- Cast a wide net
- Over-communicate expectations to entities that can assist (e.g. other boards, professional networks)
- Recruit multiple candidates even if you only have one spot available

STEP 2: THE SEARCH

How will you find this person?

Playing “hard to get” is the only way to get high quality candidates



RECOMMENDATION

- **ALLURE THEM WITH SIZZLE** (noble service, make the world a better place, etc. etc.)
- **GET THE SALE WITH EXCLUSIVITY** (not everyone has what it takes, many others are interested, what can you offer)



STEP 3: THE COMMITMENT



STEP 3: THE COMMITMENT

How do you keep the new board member as a productive partner?

Expose. Listen. Orient.



KEY RESOURCES

- Governance Committee
- Board Member Assessment
- Performance Goal Setting
- Onboarding Plan

STEP 3: THE COMMITMENT

What are the keys to a good orientation?

Be comprehensive. Require comprehension.

Orientation Sequence

- Organizational history
- Programs
- Bylaws
- Charter contract
- Articles of incorporation
- Organizational chart
- Financial health documents
- Landscape analysis

Other Strategies

- Shadow a staff member
- Implement board mentors
- Volunteer at school event
- Review sections of the Board Handbook on ongoing basis
- Review previous grant report (for organizational / program history)



SUCCESS!!!





and then my soul saw you
and it kind of went

"Oh, there you are.

I've been looking for you."

-unknown

www.BirthdayBulise.net.com



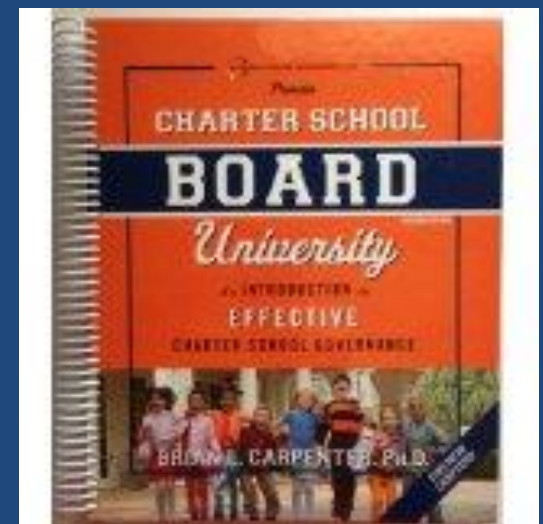
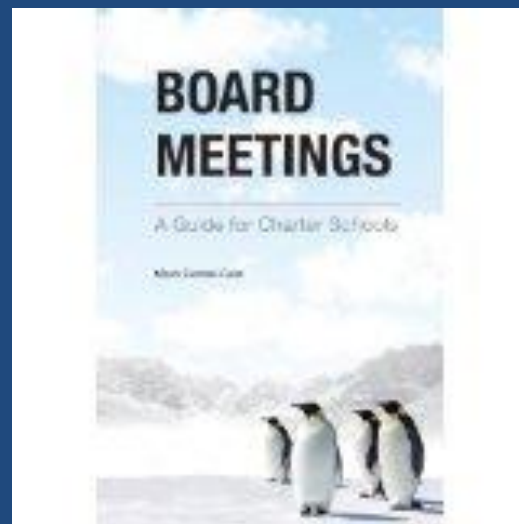
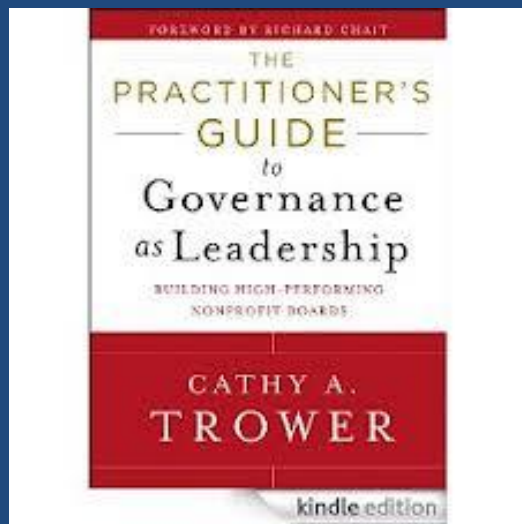
SUMMARY



The 5 Keys to a Great Recruitment Process

- 1) Establish Governance Committee.
- 2) Write a job description for board members.
- 3) Cultivate interest by providing ample information.
- 4) Conduct interviews and **follow up with every candidate** to inform of status of nomination process.
- 5) Orient. Orient. Orient.

RESOURCES



Helpful Resources

- [*The Board Building Cycle: Nine Steps to Finding, Recruiting, and Engaging Nonprofit Board Members, 2nd Edition* by Berit M. Lakey](#)
- [*The Principles Workbook: Steering Your Board Toward Good Governance and Ethical Practice*](#)
- [Board Self-Assessment by National Council of Nonprofits](#)
- [Pro Bono Resources Beyond Cash Guide for Nonprofit Boards](#)
- [Brian Carpenter, PhD](#)
- [Charter Board Partners](#)
- [Frank Martinelli](#)
- [The High Bar](#)

Helpful Resources



Makiyah Moody
Governance Initiatives Director
LA Association of Public Charter Schools
mmoody@lacharterschools.org
(504) 274-3649



Adrian Morgan
Chief Executive Officer
Algiers Charter School Association
Adrian.Morgan@theacsa.org
(917) 363-7368

Q & A

THE END